# Prifysgol **Wrecsam Wrexham** University

# Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	ARA718
Module Title	Survey and Analysis
Level	7
Credit value	20
Faculty	FACE
HECoS Code	100583
Cost Code	GAAA

# Programmes in which module to be offered

Programme title	Is the module core or option for this	
	programme	
MA Architectural Interior Design	Core	

## **Pre-requisites**

NI/A

#### Breakdown of module hours

Learning and teaching hours	40 hrs
Placement tutor support	40 hrs
Supervised learning e.g. practical classes, workshops	20 hrs
Project supervision (level 6 projects and dissertation modules only)	40 hrs
Total active learning and teaching hours	<b>140</b> hrs
Placement / work based learning	20 hrs
Guided independent study	40 hrs
Module duration (total hours)	<b>200</b> hrs

For office use only	
Initial approval date	03/09/2019
With effect from date	03/09/2019



For office use only	
Date and details of	05/07/2024 – updated breakdown of module hours, indicative
revision	assessment tasks and derogations.
Version number	3

#### Module aims

This module aims to explore practical and theoretical approaches to interior design to instigate issues for discussion, relating to method and thinking to broaden design awareness. Students will gain a systematic understanding of the fact and analyse the sense of a space through a structured approach to recording and critically analysing the data collected.

This will lead to an exploration of the concept of functional analysis, in general and detailed areas, relating the client brief to physical and spatial constraints and the intellectual development of the design concept.

Students will be able to relate practical and objective survey technique to subjective analytical technique both within the selected site itself and within the overall context and location making sound judgements and communicating conclusions clearly for both client and practitioner.

This will encourage reflective practice, versatility and flexibility as part of the design process, and engage students in defending their design approach exercising initiative and self-directed thinking.

### **Module Learning Outcomes -** at the end of this module, students will be able to:

1	Critically analyse and reflect upon the interpretation of needs and identify the problems and objectives of the design process within the appropriate physical, social and economic context.
2	Identify and exploit functional planning processes to achieve successful design solutions, demonstrating a critical awareness of human activity, circulation patterns and user characteristics in general and through detailed areas of design.
3	Employ the selective use of location and design analysis methods to enable students to justify and support their selective decision-making drawing data from historical and contemporary sources.
4	Meet the challenge of working professionally in terms of design practice organisation and the associated business skills required for good office and contract management.

#### Assessment

Indicative Assessment Tasks:

The student is expected to evidence clear identification of valid and relevant concepts, developed, understood and supported through precedence study and the evaluation of the site and client. Students will analyse, explore and interpret survey, through existing drawings, site visits and demographic information. Further the ability to translate their conceptual choices through to the design and/or modification of the structural envelope and into the atmospheric and aesthetic decision-making process.



It is expected that students integrate their exploration of research methodologies into this process.

Students will be expected to show comprehensive understanding of the practical and functional criteria relating to physical and spatial conditions through the ability to exploit practical and objective survey processes to inform the design process and underpin the response to clients.

Analytical skills will be further assessed through the filter of the post graduate research with an emphasis on the students own sensory perception and how it relates to the idea of home, threshold and the theory of prospect and refuge.

These elements will be evaluated through an iterative and ipsative approach to the assessment of developing skills.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4	Coursework	100

## **Derogations**

Full time Masters programmes shall be completed normally in no more than 18 months by taking 3 trimesters (Part 1 trimester 1: September to January; trimester 2: February to June, then Part 2 trimester 3 September to January). A student who fails to complete the programme at the first attempt shall be required to complete all requirements within the normal registration period, that is, 24 months'.

## **Learning and Teaching Strategies**

Intensive tutoring in studio provides the basis for the delivery of this module, refining and guiding students as they seek and develop original and creative solutions. Students are required to document and justify the strategy for every design assignment they submit, discussing this with their peers and tutors. They will explore and analyse all their alternative design development material in relation to the whole site and to detailed spaces working within the constraints of the survey of the space. Tutors encourage the methodical evaluation of alternative schemes leading towards a particular solution and selection for further development thus encouraging the development of increased understanding of design process. History of design is delivered over a series of lectures focused on the identification of the typical design strategies and outcomes of a specific historical period, advancing knowledge through discussion and analysis of previous design solutions. Lectures on and by individual professional / working designers and their work is a valued contribution to this process.

# **Indicative Syllabus Outline**

Explore and evaluate a range of graphic communication methods.

Exploration of accurate survey method as the basis for design development and communication to specialist and non-specialist audiences.



Research and evolve a method of critical analysis of given and self-selected sites and individual responses to design brief.

Establish confidence in the practical undertaking and interpretation of accurate and comprehensive surveys of complex spaces.

Analytical evaluation of design methodologies.

Critical analysis and reflection of design decisions developing skills across a range of situations.

## **Indicative Bibliography:**

Please note the essential reads and other indicative reading are subject to annual review and update. Please ensure correct referencing format is being followed as per University referencing guide.

#### **Essential Reads**

Brooker, G, Stone, S: From Organisation to decoration: An Interior Design Reader: (Routledge 2013) 9780415436205

Littlefield. D, Lewis, S: Architectural Voices: Listening to Old Buildings (John Wiley 2017) 9780470016732

#### Other indicative reading

Pink, S et al.(2017) Making Homes, Ethnography and Design. Bloomsbury, London.

Caan, S. (2011) Rethinking Design and Interiors: Human Beings in the Built Environment. Laurence King, London.

Hall, E, T. (1990) The Hidden Dimension. 3 rd Edn. Anchor Books / Random House, New York.

Tuan, Yi Fu: (2018) Space and Place: The Perspective of Experience. 9 th Edn. University of Minnesota Press.

Whitehead, J. (2018) Creating Interior Atmosphere: Mise-en-Scene and Interior Design Bloomsbury, London.

https://zeyneparsel.files.wordpress.com/2013/10/placeattachment-final.pdf

Designandemotion.org

